**36Streamline/Galavan Advisory Board**

**Operations/Marketing Meeting Agenda 11/10/2020**

*Zoom Meeting - 8:30 a.m. to 10 a.m.*

<https://zoom.us/j/6215759599>

Call In: 1-669-900-6833

Meeting ID: 621 575 9599 followed by #

Participant ID: #

**Purpose of Meeting:**

* Discuss Follow Up to TMD’s Initial Service Recommendations
* Review TMD’s Other Recommendations
* Discuss Communication Plan

**Discussion Items:**

* Follow up to TMD’s Service Recommendations *(Ron Kilcoyne)*
  + Review Proposed Weekend Service
  + Review Updates to Livingston based on rider feedback
  + Review Industry Standards for Distance between Bus Stops
  + Discuss Walk Shed or Catchment Area
* Review TMD’s Other Recommendations *(Ron Kilcoyne)*
  + Review Customer Experience Recommendations
  + Review Capital Recommendations
* Discuss Communication Plan (Sunshine Ross)
  + Doors to Transit Project (11/5 – 11/12)
  + Public Events/Presentations
  + Engaging Media Coverage
  + Walk Your City Wayfinding System
* Next Steps
  + Present Recommendations at Advisory Board meeting (Tues. 11/17 @ 8:30am)